

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Crossroads Media, LLC.**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 583162 /		<u>Alt Order #</u> 09843021
<u>Product</u> <b>American Crossroads</b>		
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>		<u>Estimate #</u> <b>1209</b>
<u>Advertiser</u> <b>American Crossroads</b>		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8433	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$700.00			
N 2	31	10/16/12	10/16/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$500.00			
N 3	31	10/17/12	10/17/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/15/12-10/21/12	Judge Judy	4p-5p	---W-----	:30		<del>\$500.00</del>	NM		
	See MG 3.2											
	2	31	10/18/12-10/18/12	Judge Judy	4p-5p	----Th-----	:30		\$500.00	NM		
	Ⓜ MG for 3.1 10/17											
N 4	31	10/18/12	10/18/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$500.00			
N 5	31	10/19/12	10/19/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$500.00			
N 6	31	10/22/12	10/22/12	Judge Judy	4p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00			
N 7	31	10/16/12	10/16/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$300.00			
N 8	31	10/17/12	10/17/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$300.00			
N 9	31	10/18/12	10/18/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$300.00			
N 10	31	10/19/12	10/19/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
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Contract / Revision	Alt Order #
583162 /	09843021

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	1209

Advertiser	Original Date / Revision
American Crossroads	10/16/12 / 10/16/12

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N 11	31	10/22/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00																										
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N 12	31	10/16/12	10/16/12	Regis & Kelly	90130a-10a		:30			NM	1	\$300.00																										
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N 17	31	10/16/12	10/16/12	Everyday	10a-11a		:30			NM	1	\$175.00																										
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N 19	31	10/18/12	10/18/12	Everyday	10a-11a		:30			NM	1	\$175.00																										
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N 22	31	10/16/12	10/16/12	Good Day Colorado	6a-7a		:30			NM	1	\$600.00																										
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N 25	31	10/19/12	10/19/12	Good Day Colorado	6a-7a		:30			NM	1	\$600.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	----F--				1	\$600.00																													
N 26	31	10/22/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	1	\$600.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$600.00</td><td colspan="3"></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/22/12	10/28/12	M-----				1	\$600.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	M-----				1	\$600.00																													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u> 583162 /		<u>Alt Order #</u> 09843021
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>	<u>Product</u> American Crossroads	<u>Estimate #</u> <b>1209</b>
<u>Advertiser</u> <b>American Crossroads</b>		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 27	31	10/16/12	10/16/12	Good Day Colorado	7a-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$500.00			
N 28	31	10/17/12	10/17/12	Good Day Colorado	7a-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$500.00			
N 29	31	10/18/12	10/18/12	Good Day Colorado	7a-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$500.00			
N 30	31	10/19/12	10/19/12	Good Day Colorado	7a-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$500.00			
N 31	31	10/22/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00			
N 32	31	10/18/12	10/19/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$800.00			
<b>Totals</b>											<b>32</b>	<b>\$13,375.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	32	\$13,375.00	\$11,368.75
<b>Totals</b>	<b>32</b>	<b>\$13,375.00</b>	<b>\$11,368.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.